



**Contact:** Billy Longfellow, VP of Design and Engineering

**Email:** [billy@airdesignusa.com](mailto:billy@airdesignusa.com)

**Website:** [www.airdesignusa.com](http://www.airdesignusa.com)

### **11 SEMA Booths Set to Feature Air Design USA Product Line**

Each year, tens of thousands of exhibitors and attendees gather at a premier automotive specialty products trade event known to industry professionals as The SEMA Show. It's a melting pot of ingenuity and networking, with many educational seminars, product demonstrations, and specialized events taking place throughout the week.

To attend is a privilege, and to be showcased is an honor. Air Design USA, an aftermarket manufacturer of premium vehicle styling products for more than two decades, will have its product line featured in nearly a dozen exhibitor booths this year, including its own, Ford Motor Company, KIA, Paramount, Verde Wheels, Gear Allows, Maxtrax Suspensions, Roadwire Leather, Truck Vault, Aries Automotive, and Rostra Precision Controls. "What an honor to build or partake in project vehicles for A-list companies such as these, especially when you're chosen out of thousands of other qualified vendors," said Billy Longfellow, VP of Design and Engineering at Air Design USA and recipient of numerous industry design awards.

A longtime partner with original equipment powerhouse Ford Motor Company, Air Design USA will be presenting its newly launched Street Series edition for the F-150, a full body kit on a raised F-150, and a top secret 2018 Mustang build. "We're excited to unveil never-before-seen products at SEMA," said Longfellow. "And when attendees see these three vehicles together, what they're going to see is the true DNA of our California designs," he continued.

The company's new USA division, operating independently but in collaboration with its parent company in Mexico, is exclusively distributing its product line through Keystone Automotive Operations, Inc.